Exercises 10 Exponential function and equations
Exponential equations, logarithm, compound interest

Objectives

- be able to determine simple logarithms without a calculator.
- be able to solve simple exponential equations without a calculator.
- be able to calculate a common and a natural logarithm with a calculator.
- be able to apply one of the logarithmic properties in order to solve simple exponential equations.
- be able to treat specific compound interest tasks by means of logarithms.

Problems

10.1 Solve the exponential equations below **without** a calculator, i.e. find the solutions by guessing.

a) $2^x = 16$ b) $4^x = 64$ c) $5^x = 1$

d) $\left(\frac{3}{2}\right)^x = \frac{27}{8}$ e) $10^x = 1'000'000$ f) $10^x = 10$

10.2 Determine the following logarithms **without** a calculator.

a) $\log_3(27)$ b) $\log_4(16)$ c) $\log_2(128)$

d) $\log_{10}(1000)$ e) $\log_{10}(1)$

10.3 Determine the logarithms below **with** your calculator.

a) lg(1.1) b) ln(1.1) c) lg(9)

d) ln(9) e) lg(2345.67) f) ln(2345.67)

10.4 Solve the following exponential equations.

a) $10^x = 21$ b) $10^x = 256.78$ c) $10^x = 1'234'567$

10.5 Solve the exponential equations below.

a) $3^x = 99$ b) $1.01^x = 1.5$ c) $3^{x+4} = 5$

d) $5^{2x-1} = 12$ e) $1 - e^{5x} = 0.3$

10.6 An initial capital C_0 is invested at an interest rate r, compounded annually. After n years the capital amounts to C_n. Determine n.

a) $C_0 = 1000$ CHF r = 1.00% $C_n = 1220$ CHF (rounded)

b) $C_0 = 100'000$ CHF r = 2.25% $C_n = 243'519$ CHF (rounded)

10.7 How long would 10'000 CHF have to be invested at 2.5%, compounded annually, to amount to 12'000 CHF?

10.8 How long would any initial capital have to be invested at 1.25%, compounded annually, to double its value?

10.9 (see next page)

10.9 An initial capital of 10'000.00 CHF is invested at an unknown interest rate, compounded annually. After 10 years the capital amounts to 11'894.40 CHF. After how many years (from the beginning of the investment) will the capital be worth 15'000.00 CHF?

10.10 The sales decay for a product is given by

$$S = 50'000\ e^{-0.8x}\ \text{CHF}$$

where S is the monthly sales and x is the number of months that have passed since the end of a promotional campaign.

a) What will be the sales 4 months after the end of the campaign?

b) After how many months after the end of the campaign will sales have dropped below 1000 CHF, if no new campaign is initiated?

10.11 The demand function for a certain commodity is given by

$$p = 100\ e^{-q/2}\ \text{CHF}$$

If the price is 1.83 CHF per unit, how many units will be demanded, to the nearest unit?

10.12 Decide which statements are true or false. Put a mark into the corresponding box.
In each problem a) to c), exactly one statement is true.

a) $\log_a(x)$ is the answer to the question ...

- ☐ ... "a to what power is x?"
- ☐ ... "x to what power is a?"
- ☐ ... "10 to what power is x?"
- ☐ ... "10 to what power is a?"

b) If $p = 2^q$ then ...

- ☐ ... $q = \left(\frac{1}{2}\right)^p$
- ☐ ... $q = \frac{p}{2}$
- ☐ ... $q = \log_2(p)$
- ☐ ... $q = \ln(2)$

c) $\ln(e) = ...$

- ☐ ... $\log_e(1)$
- ☐ ... $\log_{10}(e)$
- ☐ ... 0
- ☐ ... 1