## Exercises 13 Applications of differential calculus Local/global maxima/minima, points of inflection

## Objectives

- be able to determine the local maxima and minima of a function.
- be able to determine the points of inflection of a function.
- be able to determine the global maximum and the global minimum of a cost, revenue, and profit function.
- be able to determine the global minimum of an average cost, average revenue, and average profit function.

## Problems

13.1 For each function, determine ...

- i) ... all local maxima and minima.
- ii) ... all points of inflection.
- a)  $f(x) = x^2 4$
- b)  $f(x) = -8x^3 + 12x^2 + 18x$

c) 
$$s(t) = t^4 - 8t^2 + 16$$

d) 
$$f(x) = x e^{-x}$$

e) \* 
$$f(x) = (1 - e^{-2x})^2$$

f) \* 
$$V(r) = -D\left(\frac{2a}{r} - \frac{a^2}{r^2}\right)$$
  $(D > 0, a > 0)$ 

13.2 If the total profit for a commodity is

 $P(x) = (2000x + 20x^2 - x^3) CHF$ 

where x is the number of items sold, determine the level of sales, x, that maximises profit, and find the maximum profit.

Hints:

- First, find the local maxima.

- Then, check if one of the local maxima is the global maximum.
- 13.3 If the total cost for a service concerning a tourism event is given by

$$C(x) = \left(\frac{1}{4}x^2 + 4x + 100\right) \cdot 100 \text{ CHF}$$

where x represents the extent of the service, what value of x will result in a minimum average cost? Determine the minimum average cost.

13.4 Suppose that the production capacity for a certain commodity cannot exceed 30. If the total profit for this company is

 $P(x) = (4x^3 - 210x^2 + 3600x) CHF$ 

where x is the number of units sold, determine the number of items that will maximise profit.

13.5 (see next page)

13.5 Suppose the annual profit for a store is given by

 $P(x) = (-0.1x^3 + 3x^2) \cdot 1000 \text{ CHF}$ 

where x is the number of years past 2010. If this model is accurate, determine the point of inflection for the profit.

- 13.6 Decide which statements are true or false. Put a mark into the corresponding box. In each problem a) to c), exactly one statement is true.
  - a) If f has a local maximum at  $x = x_0$  it can be concluded that ...



... always exists.

## Answers



c)

ii) 
$$f''(x) = 0 \text{ at } x_3 = \frac{1}{2}$$
  
 $f'''(x_3) = -48 \neq 0$ 

$$\neq 0$$
  $\Rightarrow$ 

$$\Rightarrow$$
 point of inflection at  $x_3 = \frac{1}{2}$ 

$$s(t) = t^{4} - 8t^{2} + 16$$

$$\int_{0}^{30} \int_{0}^{10} \int_$$

ximum at  $t_1 = 0$ nimum at  $t_2 = -2$ nimum at  $t_3 = 2$ 

$$\Rightarrow \qquad \text{point of inflection at } t_4 = -\frac{2}{\sqrt{3}}$$
$$\Rightarrow \qquad \text{point of inflection at } t_5 = \frac{2}{\sqrt{3}}$$



i) 
$$f'(x) = 0$$
 at  $x_1 = 1$   
 $f''(x_1) = \frac{1}{e^2} < 0 \implies \text{local maximum at } x_1 = 1$   
no local minimum  
ii)  $f''(x) = 0$  at  $x_2 = 2$   
 $f'''(x_2) = \frac{1}{e^2} \neq 0 \implies \text{point of inflection at } x_2 = 2$   
e) \*  $f(x) = (1 - e^{-2x})^2 = 1 - 2e^{-2x} + e^{-4x}$   
 $\int_{1}^{2} \frac{1}{e^2} \int_{1}^{2} \frac{1}{e^2} \int_{1}$ 

13.2 (Sole) **local** maximum at  $x_1 = \frac{100}{3} \rightarrow 33$  or 34 P(33) = 51'843 CHF P(34) = 51'816 CHF P(x) < P(x\_1) if  $x \neq x_1$  as there is no local minimum  $\Rightarrow P = 51'843$  CHF is the **global** maximum profit at x = 33.

- 13.3  $\overline{C}(x) = \frac{C(x)}{x} = \left(\frac{1}{4}x + 4 + \frac{100}{x}\right) \cdot 100 \text{ CHF}$   $\overline{C}(x) \text{ has a (sole)$ **local** $minimum at <math>x_1 = 20.$   $\overline{C}(20) = 1400 \text{ CHF}$   $\overline{C}(x) > \overline{C}(x_1) \text{ if } x \neq x_1 \text{ as there is no local maximum.}$   $\Rightarrow \overline{C} = 1400 \text{ CHF is the global minimum average cost at } x = 20.$
- 13.4 P(x) has a **local** maximum at  $x_1 = 15$  and a **local** minimum at  $x_2 = 20$ . P( $x_1$ ) = 20'250 CHF P(x) < P( $x_1$ ) if x < x<sub>1</sub> as there is no local minimum on the interval x < x<sub>1</sub>. P(30) = 27'000 CHF > 20'250 CHF (!)  $\Rightarrow$  P = 27'000 CHF is the **global** maximum profit at the endpoint x = 30.
- 13.5 P(x) has a point of inflection at  $x_1 = 10$ . P(10) = 200 · 1000 CHF = 200'000 CHF  $\Rightarrow$  point of inflection (10 | 200'000 CHF), i.e. when x = 10 (in the year 2020) and P = 200'000 CHF
- 13.6 a) 4<sup>th</sup> statement
  - b) 3<sup>rd</sup> statement
  - c) 3<sup>rd</sup> statement